



SPONSORSHIP

The event features a range of high-level activities including keynote addresses, sector-specific panel discussions, investment masterclasses for SMEs, and vibrant networking sessions such as a gala dinner and welcome cocktail. Exhibitors and sponsors benefit from significant exposure through premium branding opportunities, speaking slots, and media coverage in publications like Business Beyond Magazine and BLeisure Afrique Magazine. Ultimately, the event is designed to foster meaningful partnerships, showcase innovative business and tourism initiatives, and position participants at the forefront of global economic and tourism development.

PLATINUM SPONSORSHIP **R300,000**

Exclusive Benefits:

- Recognition as the Headline Sponsor of the event
- Prime branding on all event marketing materials, including banners, invitations, and the official program
- Keynote Speaking Opportunity during the main plenary session
- Full-page advertisement in the Business Beyond Magazine (Launch Edition)
- Exhibition space (Premium position) with first priority

GOLD SPONSORSHIP **R200,000**

Exclusive Benefits:

- Recognition as the Gold Sponsor of the event
- Speaking Opportunity in an Investment Opportunities session
- Half-page advertisement in the Business Beyond Magazine
- Exhibition space (Prime position)

SILVER SPONSORSHIP **R100,000**

Exclusive Benefits:

- Exhibition table with 2 chairs
- Refreshments and lunch for 3 days
- Access to breakaway sessions
- 2 banners at your exhibition stand
- Writing material and reserved middle row seat, Access to local buyers
- Safe and secure parking.

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BRONZE SPONSORSHIP

R50,000

Exclusive Benefits:

- Recognition as a Bronze Sponsor of the event
- Business listing in the Leisure Afrique Magazine
- Exhibition space (Standard position)
- 1 VIP Delegate Pass
- Logo placement on event program
- Social media mentions as an event partner

ADDITIONAL SPONSORSHIP

GALA DINNER SPONSOR

R250,000

- Exclusive branding during the networking gala dinner.

COCKTAIL SPONSOR

R150,000

- Branding and guest interaction at the networking cocktail event.

DELEGATE PACK SPONSOR

R80,000

- Investment Masterclass Sponsor Exclusive branding

INVESTMENT MASTERCLASS

R75,000

- Branding on official delegate bags and promotional material.

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